

PRESS RELEASE: SPORT COLLECTIVE AND ONESPRAY TO HELP SPORT GET BACK TO BUSINESS

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OneSpray and Sport Collective to help sports rights holders become virus-safe

Sport Collective, the sports marketing agency is joining forces with OneSpray, a world leader in sanitization products and services. OneSpray offers a suite of independently tested products that provide up to 30-day protection on all surfaces and 24-hour protection for skin; against Coronavirus and other dangerous viruses. The unique, alcohol free, single application formula is now being used extensively by Transport for London and Network Rail on tube, bus and rail networks plus major airports through a partnership with Swissport. Sport Collective is supporting OneSpray, via a joint venture, with the roll-out and application across the sport sector.

Peter Daire, founding partner at Sport Collective said, “The impact of sport being on pause for the past few months has been crippling for many sports rights holders and organisations, let alone the social impact of severely limited playing and watching opportunities. We are delighted to be able offer a credible and long-term solution for virus-safe sport”.

Marc Braterman, CEO at OneSpray said, “Our products are tested to the highest levels and are now in use at major airports and on trains and buses. For sporting stadiums, training facilities, athletes and fans we can provide an unsurpassed product and service to enable sport to thrive once again”.

-ENDS-

SPORT COLLECTIVE

Founded by The FA’s two former commercial heads, Sport Collective is a specialist sports rights and marketing agency working with major sports rights holders and brands to maximise business growth. Sport Collective has vast experience of managing and executing global commercial programmes and business planning. Sport Collective’s training workshops support the sport business leaders of tomorrow. For more detail visit www.sportcollective.com

Contact: Peter Daire, Peter.daire@sportcollective.com +44 (0) 7713 189519

ONESPRAY

OneSpray was founded with the recognition that the increasing strength of bacteria and viruses represented a growing risk to us all, individually and collectively, even ahead of the Covid-19 pandemic. OneSpray therefore align themselves with products that genuinely do make a difference, which they passionately believe should be used not just as a preventative measure but as part of normal hygiene protocols to protect those we care about and are responsible for. For more detail, visit www.onespray.com

Contact: Marc Braterman, marc@onespray.com +44 (0) 7989 387 784